

## Become a Sponsor of our Conferences



We have a number of options for sponsorship available for your company.

In return for your financial support, we can offer you free places, a reduction in the cost of additional bookings, table space to display your marketing materials, acknowledgement of sponsorship during our Chairman's opening remarks, logo placement on our website with a hyperlink to yours, logo placement in all conference advertising materials and in the conference outline, your corporate description in our conference advertising materials and manuals and many other benefits.

### About Redcliffe Training:

- Banking and Corporate Finance Training and Conference specialists
- The company is run by the trainers who have many years of practical experience at senior levels
- Publicly scheduled and tailored courses
- Clients include:
  - Investment Banks
  - Stockbrokers
  - Corporate Financial Advisers
  - Accountants
  - Lawyers
  - Quoted & Unquoted Companies
  - Private Equity

Hamilton House • Mabledon Place • London • WC1H 9BB • Tel: 020 7387 4484

Fax: 020 7383 3507 • Email: [post@redcliffetraining.co.uk](mailto:post@redcliffetraining.co.uk) • Website: [www.redcliffetraining.co.uk](http://www.redcliffetraining.co.uk)

## ***Our most recent conference attracted 240 participants***

### **Most Recent Conferences**

- *The Private Equity 2011 Conference* was presented on 26th September 2011
- *Mergers, Acquisitions and Buy-outs* was presented on 21st March 2011
- *Raising Debt and Equity Capital* was presented on 27th September 2010

### **Next Year's Conferences**

- *Debt Finance 2012 Conference*, on 23rd April 2012
- *Mergers & Acquisitions 2012 Conference*, on 1st October 2012
- *Private Equity 2012 Conference*, on 2nd October 2012

### **Previous Conferences Topics:**

- AIM
- Corporate Restructuring
- Islamic Finance
- Mezzanine Finance
- Corporate Finance for Smaller Companies
- Due Diligence in Acquisitions & Buy-outs
- MBOs
- Takeover Rules
- Listing Rules
- Corporate Finance Deals
- Latest Developments in Corporate Finance Regulation
- Raising Debt & Equity Capital
- Mergers, Acquisitions and Buy-outs
- Private Equity

### **To become a sponsor please contact:**

elodiegerard@redcliffetraining.co.uk

44 (0) 20 7529 8677



# SPONSORSHIP PACKAGES



Packages Available: The sponsorship packages detailed include the standard 'Headline', 'Gold', 'Silver' sponsors as well as 'Drinks Reception Package' and 'Goody Bags Package'. However, should you wish to discuss customising your own sponsorship package tailored to your individual needs, please do not hesitate to contact us.	Headline Sponsor £8,000	Gold Sponsor £5,500	Silver Sponsor £3,000	Drinks Reception please contact us for quotes	Goody Bags
Complimentary free places	4	3	2		
Complimentary free places for your clients	2	1			
Additional discount on all further registrations	30%	25%	20%		
Exclusivity: there will be only 1 Headline Sponsor at the event	Y				
<b>Pre - Conference Publicity: (if the agreement, logo and payment is received)</b>					
Your logo hyperlinked and placed on the conference outline on our website	Y	Y	Y		
Your logo placed on all conference materials including the final programme and all emails associated with the conference	Y	Y	Y		
Use of the Redcliffe Conference name and logo in approved publicity campaigns	Y	Y	Y	Y	Y
<b>On Site Publicity:</b>					
Table exhibition space in the drinks area of the conference				Y	
Table exhibition space in the networking area of the conference	Y				
Table exhibition space in the reception area of the conference	Y	Y			Y
Your promotional leaflet included in the conference pack	Y	Y	Y		
Speaking slot in the conference agenda (to be agreed with the conference producer)	Y				
Opportunity to make a welcome speech - a maximum of 5 minutes to open the sponsored event.	Y				
Logo exposure sizes	Big	Medium	Small		
Logo on the front cover of the conference pack	Y	Y	Y		
Logo displayed in the conference meeting room	Y	Y	Y		
Acknowledgement of sponsorship during the opening remarks	Y	Y	Y		
Conference Lunch Sponsorship: logo displayed in the conference lunch area	Y	Y			
Conference Drinks Sponsorship: Your logo displayed in the conference drinks area + prominently displayed on conference drink invitations sent to all attendees				Y	
Reception of a delegate list before the day of the conference	Y	Y			
Corporate description in conference advertising materials and conference manuals	300 words	200 words	100 words		
Additional advertising space in the conference materials	1 page				
Advertising of your company on our LinkedIn Profile with a link directed to your website	2 weeks	1 week			